

ARTIFICIAL INTELLIGENCE AND ENTREPRENEURSHIP

DUBRAVKO ČULIBRK^{1,2}, BRANISLAV KISAČANIN^{1,2,3}

¹ The Institute for Artificial Intelligence R&D of Serbia

² The Faculty of Technical Sciences, University of Novi Sad, Serbia

³ Nvidia Corporation, Santa Clara, CA, USA

Contact email: dubravko.culibrk@ivi.ac.rs

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ABSTRACT

Global spending on AI technology is expected to reach \$500 billion by 2025, as diverse industries are investing aggressively in projects that utilize cognitive/AI software capabilities. AI is increasingly viewed as a general-purpose technology that will become part of every human endeavor and industry. 37% of companies and organizations employ AI and nine out of ten leading businesses have invested in AI technologies. AI helps businesses make better decisions, makes production more efficient, more flexible, and more reliable.

This mini symposium aims to bring together researchers and industry practitioners in the domain of AI and provide a forum to present and discuss research done with, for, and by industry, with preference given to the efforts focused on startups, SMEs, and innovation activities within larger enterprises.

The event represents a continuation of the 1st Workshop on Visual AI and Entrepreneurship ([VAIE](#)) of the British Machine Vision Conference, held in Cardiff, UK in 2019, but is broader in scope and encompasses all areas of AI.

As such, the topics of interest include, but are not limited to:

- Artificial Intelligence research done by startups, SMEs and industry.
- Industrial case studies and position papers focusing on applications of AI within startups, SMEs and industrial systems.
- Demos of systems and prototypes based on artificial intelligence.
- Statistics and machine learning for natural language, vision and multimedia processing, as well as AIoT.
- AI in advertising and marketing.
- AI in finance and eCommerce.
- Research studies on all the topics of interest to the AAI itself, provided that a clear link between the research study and a startup, SME or an industrial entity can be demonstrated in the camera-ready paper.